

Resources for Coaches.

[Positive Coaches Alliance.](#)

A non-profit dedicated to supportive, healthy coaching of children's sports.

Positive Coaching Alliance was established at Stanford University in 1998. PCA believes that winning is a goal in youth sports but that there is a second, more important goal of using sports to teach life lessons through positive coaching.

In the United States, youth are dropping out of sports at an alarming rate. A major contributing factor is the "win at all cost" mentality of many parents and coaches that creates a pressure filled environment for the kids and ultimately turns them away from sports. According to Michigan State University's Institute for the Study of Youth Sports, children participating in organized sports tend to achieve higher results in school, develop excellent interpersonal skills and lead healthier lives.

[learn more about the Positive Coaches Alliance.](#)

[Pursuing Victory with Honor - Character Counts sports focused character education program.](#)

CHARACTER COUNTS! Sports develops programs and materials to help coaches and other adults equip youth with values to meet life's challenges, on and off the field.

[learn more about Pursuing Victory with Honor - Character Counts sports-focused character education program.](#)

In addition to these resources, tips on coaching techniques and drills can be found at www.eteamz.com