

 De Dear Sponsor,

On behalf of the Yorktown Athletic Club, thank you again for your support of our Baseball program for the upcoming Spring season. Your support means that we can improve the fields and purchase new equipment, two necessary components to keep the program strong.

For the Spring Season we expect to have more than 400 children playing baseball in the YAC on over 35 teams, ranging in age from 4 to 13 years old. Your support allows us to provide a successful and fun season for all the kids of this great community who love to play the game of Baseball.

Since our organization relies heavily on the generosity of business like yours, we are writing to ask for your consideration in sponsoring a team.

**The families in the program deeply appreciate the local companies and organizations that support the YAC programs.** **In exchange, as a business owner, you receive the advertising! Here are some important notes for your consideration:**

1. We have successfully implemented a sponsor recognition program on our website. It is highly effective; our website receives 5000 hits from residents per month, so it is great recognition!
2. The YAC will ask all coaches to contact their sponsors (who wish to be contacted) at least once during the season. There were several requests last year by sponsors who wanted to do something special for their team – send pizzas, or give them ice cream, etc. There is no obligation, but if you would like to recognize your sponsored team in this special way, kindly check the box on the attached form.
3. Depending on your choice, your business name can be proudly displayed on the shirts of many children around town, or your business name can be prominently displayed on a banner at one of our fields!

**The Yorktown Athletic Club is only able to serve the kids in our community through the generous support of local sponsors. These donations give the kids the opportunity to thrive within a positive team environment.**

**On the next page you will find 3 different options to contribute to the success of the YAC Baseball program**. Please complete either form and send your tax-deductible check today. If you have any questions, please feel free to call me at 914-318-8275, or email me at topher93@optonline.net. If you know someone that would like to sponsor a team, please forward to them a copy of the following form.

 **Thank you for your time and continued support.**

 Cordially,

 Christopher Maher



**Please mail this form with your payment to Yorktown Athletic Club and a business card**

 **Christopher Maher**

**275 Columbine Ct.**

**Yorktown Heights, NY 10598**

**Email – topher93@optonline.net**

YES! I would love to be a sponsor. Please check one:

* **3 Year Sponsorship ($550)** includes your business name on **Spring Season** uniform shirts. Your business will also receive a plaque with a team picture and team name, so you can proudly display your support. Business name to be displayed on our YAC baseball website.
* **Banner ($300)** Business name included that will be displayed at one of the ballfields for 1st year, Banner size is 3’ X 5’ , Note: **Banner is to be provided by sponsor** a high-resolution logo. in JPEG format must be used in order to make the banner.
* **Banner ($100)** – Business Banner to be displayed for 1 year after initial 1st year.
* **1 Year Sponsorship ($225)** includes your business name on **Spring Season** uniform shirt. Your business will also receive a plaque with a team picture and team name, so you can proudly display your support. Business name to be displayed on our YAC baseball website.

 \_\_\_YES! I want to be contacted by the coach of my sponsored team.

 and send over pizza or ice cream to my sponsored team.

 Check, payable to **Yorktown Athletic Club** is enclosed for: $\_\_\_\_\_\_\_\_\_\_

**Business/Sponsor Name (please write exactly as you would like it to appear on the uniforms):**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Web Address (for website listing): **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Contact Name: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Address: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**State: **\_\_\_\_\_\_\_** Zip Code **\_\_\_\_\_\_\_\_\_\_**

Telephone: **(\_\_\_\_\_) \_\_\_\_\_\_\_\_\_\_\_** Email: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 Division to sponsor? **\_\_\_\_\_\_\_\_\_\_\_\_**Name of Child or relative playing**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**